STARTUPS ARE NOT BORN AGILE

my path through the dark zone
EIN NETFLIX ORIGINAL
DARK ZONE

Investment 2 years Breakeven
Idea + Investment = Entrepreneur
There are other kinds of constraints
EGO
WHY ARE THEY NOT BORN AGILE?
“A startup is a human institution designed to deliver a new product or service under conditions of extreme uncertainty”

(eric ries)
Every entrepreneur has a little Taylor inside
TIPS
YOU WILL FAIL...TRY NOT TO HARM YOURSELF

#1
SHOW ME THE EVIDENCE
BE ORIGINAL

#3
PRIORITIZE PROBLEMS
oh shit!

oh... fertilizer!

*Fred Kofman*
THANKS!

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