Out Beyond Estimates and No Estimates
there is a field; I will meet you there.
-- Not Actually Rumi

George Dinwiddie

Satir Congruence

SELF
OTHER
CONTEXT
Blaming

SELF

OTHER

CONTEXT
Bookends

BLAMING  PLACATING

Self Content  
Other Content
Super-Reasonable

SELF

OTHER

CONTEXT

Irrelevant

 SELF  OTHER  CONTEXT

Coming Soon!
βeta release August 28

• Reasons the organization may need an estimate
• Choosing appropriate estimates for the need
• Estimation techniques
• What to do when your estimates are wrong
• How to get value for developers from wrong estimates
• How to deal with the people issues surrounding estimation

@gdinwiddie