Mapping The Agile Journey

Steve Denning

Books:
- The Leader's Guide to Radical Management
- The Age of Agile
Members since 2015 have included

- Microsoft
- Barclays
- American Express
- Cerner
- Ericsson
- Fidelity Investments
- C.H. Robinson Worldwide, Inc.
- Vistaprint
- Riot Games

http://www.sdlearningconsortium.org/
Exploring

1. Form one team
2. Form several teams
3. Adopt Agile for 25 teams
4. Agile adoption grows organically

Progressing

5. Nadella becomes CEO
6. Dev. Division gets Agile ‘org-wide mandate’
7. Grow healthy culture
8. Agile thinking spreads
9. Growth mindset (vs fixed mindset): specific ‘Agile mandate’ fades

Strengthening

10. Culture of trust and results

Botom up
Top involved
1. CEO discovers Lean Startup

2. All staff trained in Lean Startup

2. Lean Startup team named

6. CEO and team are dismissed

5. Disillusion with Lean Startup

2. Lean Startup seen as a process

Business Agility
Stalled journey

1. Form one team
2. Form several teams
3. Adopt Agile more teams
4. Adopt Agile many teams
5. Management declares premature victory

Business Agility

Time

Bottom up
Top involved
Explaining Agile: The Three Laws of Agile

What The C-Suite Must Do To Make The Whole Firm Agile

For Agile, It's The Best And The Worst Of Times

Ten Steps To Launch Your Agile Transformation

Twelve Stages Of the Agile Transformation Journey