How do you coordinate between the levels?

Prioritize based on value

Easy to see the big picture

Find missing details

Collaborate with customers to identify needs

Enhance team communication

Models in agile
Meet Blue, the SeiEntertainment Large Solution Manager
SeiEntertainment SAFe® Structure

- **Portfolio Layer**
- **Large Solution Layer**
- **Program Layer**
- **Agile Team Layer**

**Increase revenue by 20%**

- **Subscription Billing**
- **Theatrical Releases**
- **Subscription Music**
- **Subscription Video**

**Teams and Systems**
- Music Team
- SeiSounds Engine
- Movie Team
- SeiMoves Engine
- Billing Team
Business problems & objectives drive the backlog at any level

**Business Problem**
SeiEntertainment’s revenue has dropped by 20% in the last quarter

**Business Objective**
Increase quarterly revenue from $1M to $1.2M within two quarters (from development start)
Business Objectives Model by Levels

Strategic Driver

- Business Problem 1
- Business Objective 1

Portfolio

- Epic 1
  - Business Problem 1.1
  - Business Objective 1.1
- Epic 1.2
  - Business Problem 1.2
  - Business Objective 1.2
- Epic 1.3
  - Business Problem 1.3
  - Business Objective 1.3

Program

- Epic 1.1
  - Success Metric 1.1.1
  - Success Metric 1.1.2
  - Success Metric 1.1.3
- Epic 1.2
  - Success Metric 1.2.1
  - Success Metric 1.2.2
  - Success Metric 1.2.3
- Epic 1.3
  - Success Metric 1.3.1
  - Success Metric 1.3.2
  - Success Metric 1.3.3

Team

- Feature 1.1.1
- Feature 1.1.2
- Feature 1.1.3
- Feature 1.2.1
- Feature 1.2.2
- Feature 1.3.1
- Feature 1.3.2
- Feature 1.3.3
Feature Trees can help you organize value and organize by programs/teams

- A one-page view of all the features
- Organized into levels of features
- Used to organize requirements by feature
- Use naming conventions