Coaches Train Too

Expert
Evangelist
Coach
Mentor
Motivator
Trainer
Coaches Train Too
What is the one thing you are hoping to get out of this session?
Five Steps

1. Know the WHAT
2. Know the WHO
3. Know the MEASURE
4. Know the HOW
5. Know they’ll FORGET
Know the **WHAT**

- Evaluating
- Creating
- Analyzing
- Applying
- Understanding
- Remembering

**Introduction of knowledge**

**Practice of new knowledge**

**Mastery of new knowledge**
Know the **WHAT**

- **AUDIENCE**
- **BEHAVIOR**
- **CONDITION**
- **DEGREE**

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- Evaluate
- Create
- Analyze
- Apply
- Understand
- Remember

- Mastery
- Practice
- Introduction
Given an overview on learning objectives and Bloom’s taxonomy, attendees will be able to write learning objectives that are realistic, measurable, and observable.
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Know the WHO

ADULT LEARNER

- Self Directed
- Experienced
- Internally Motivated
- Problem Based
- Role Focused
Know the **MEASURE**

- **Satisfaction**
- **Learning**
- **Behavior**
- **ROI**
Know HOW

10 Slides
20 Minutes
30pt Font
Know HOW

Chunking

Vision #1
Know HOW

Inputs

Working

Long Term

7 +/- 2
Know HOW

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• Raise your hand if you’ve ever caught yourself reading the English subtitles in a movie where they’re speaking English.

• Raise your hand if someone’s ever asked you a question while you were reading, and you didn’t hear them?

• Raise your hand if you’ve ever been trying to listen to someone narrate the text while you’re reading, and struggled to comprehend the content.

• Annoying, isn’t it?
Know HOW
Know HOW
Know They’ll Forget
Know They’ll Forget
Know They’ll Forget

Cognitive Support

Social Support

Behavioral Support
So Long…

... and thanks for all the fish!

Keep in touch!
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