

Adapting Information Architecture for Lean and Agile Teams

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Information Architecture should Be Flexible

Information Architecture should Be Relevant

Information Architecture should Be Useful

Example: weather.com

The screenshot shows the weather.com interface for Cincinnati, OH. At the top, there's a search bar and navigation options. The main content area is divided into several sections:

- Current Conditions:** 74° Partly Cloudy, feels like 74°, High 77° / Low 55°, UV Index 0 of 10.
- RIGHT NOW:** Wind SSW 8 mph, Humidity 82%, Dew Point 68°, Pressure 29.90 in, Visibility 10.0 mi.
- RADAR:** A map showing weather conditions around Cincinnati, OH, with a timestamp of Aug 4, 2017, 7:42 am.
- NEXT 36 HOURS:** A forecast grid for Today, Tonight, Sat, Sat Night, and Sun. Today is marked with "HEAVY THUNDERSTORMS".

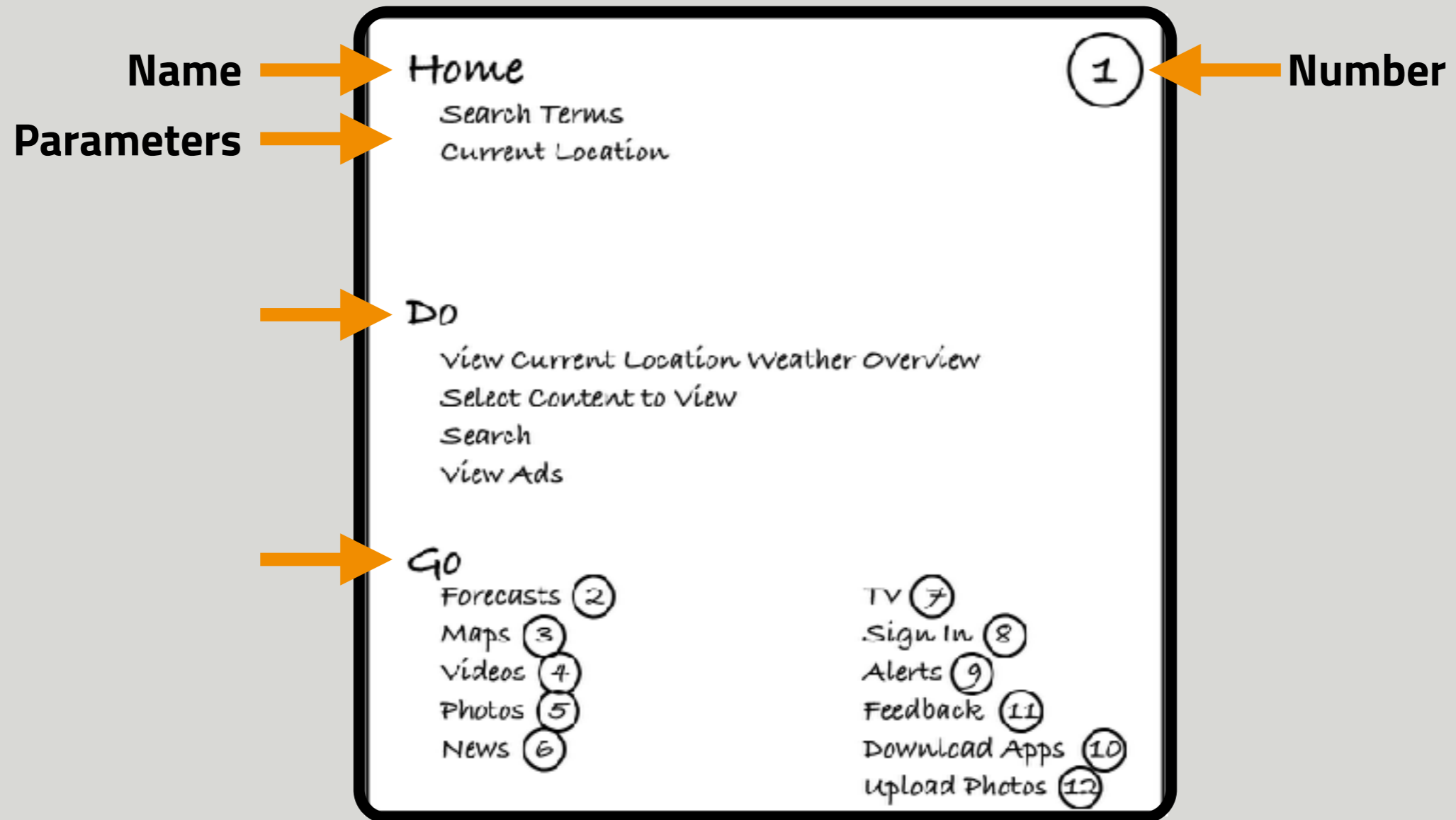
Today	Tonight	Sat	Sat Night	Sun
HEAVY THUNDERSTORMS				
HIGH 77°	LOW 55°	HIGH 80°	LOW 59°	HIGH 77°
/ 80%	/ 10%	/ 10%	/ 10%	/ 40%

Thunderstorms - some may contain locally heavy rain, especially during the morning hours. High 77F. Winds WSW at 10 to 20 mph. Chance of rain 80%.

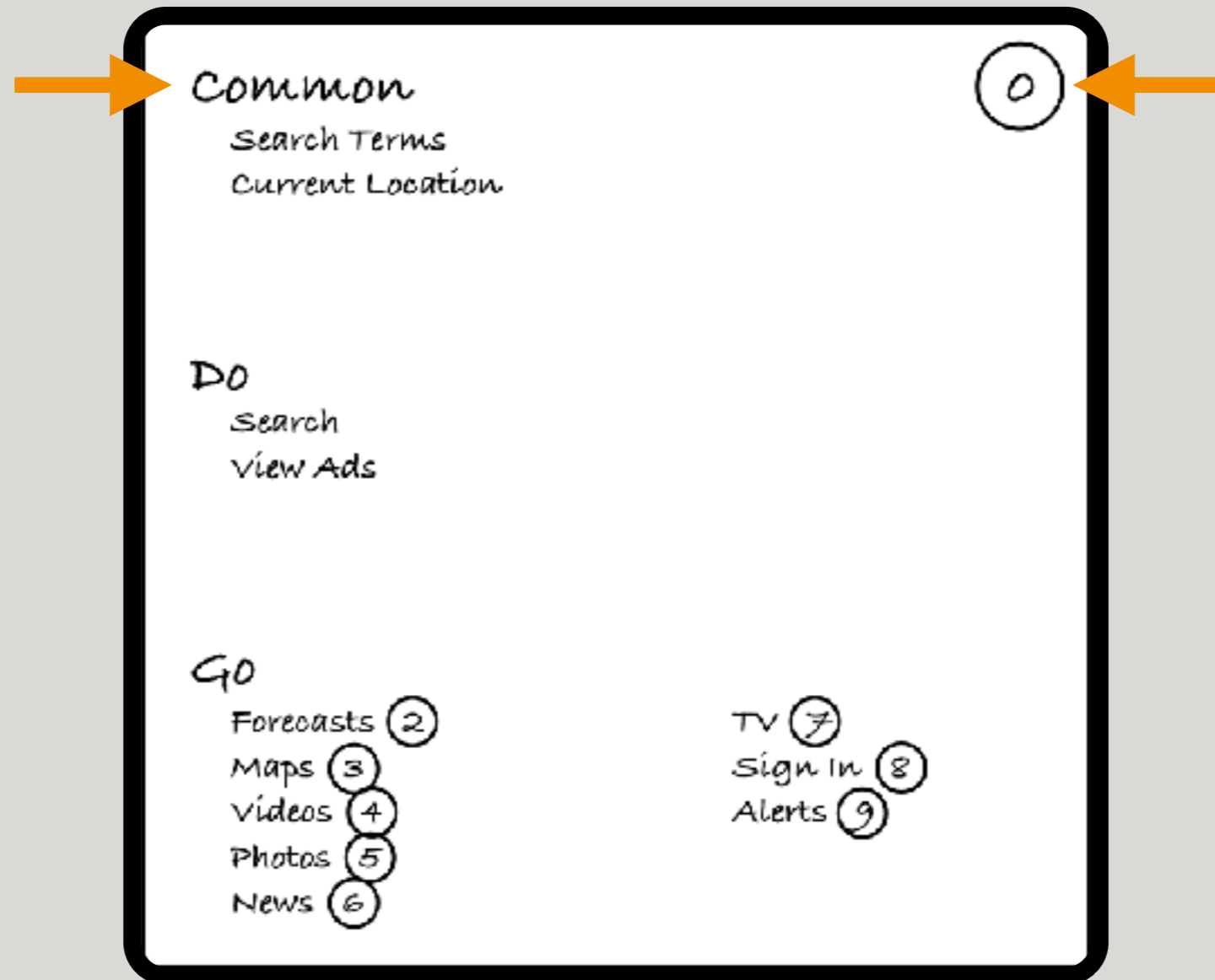
WIND: WSW 15 mph | HUMIDITY: 74% | UV INDEX: 6 of 10 | SUN: ↑ 6:41 am ↓ 8:46 pm

On the right side, there is a WordPress.com advertisement with the text "Bring Your Ideas to Life" and "Discover beautiful designs, custom domains, and live chat support."

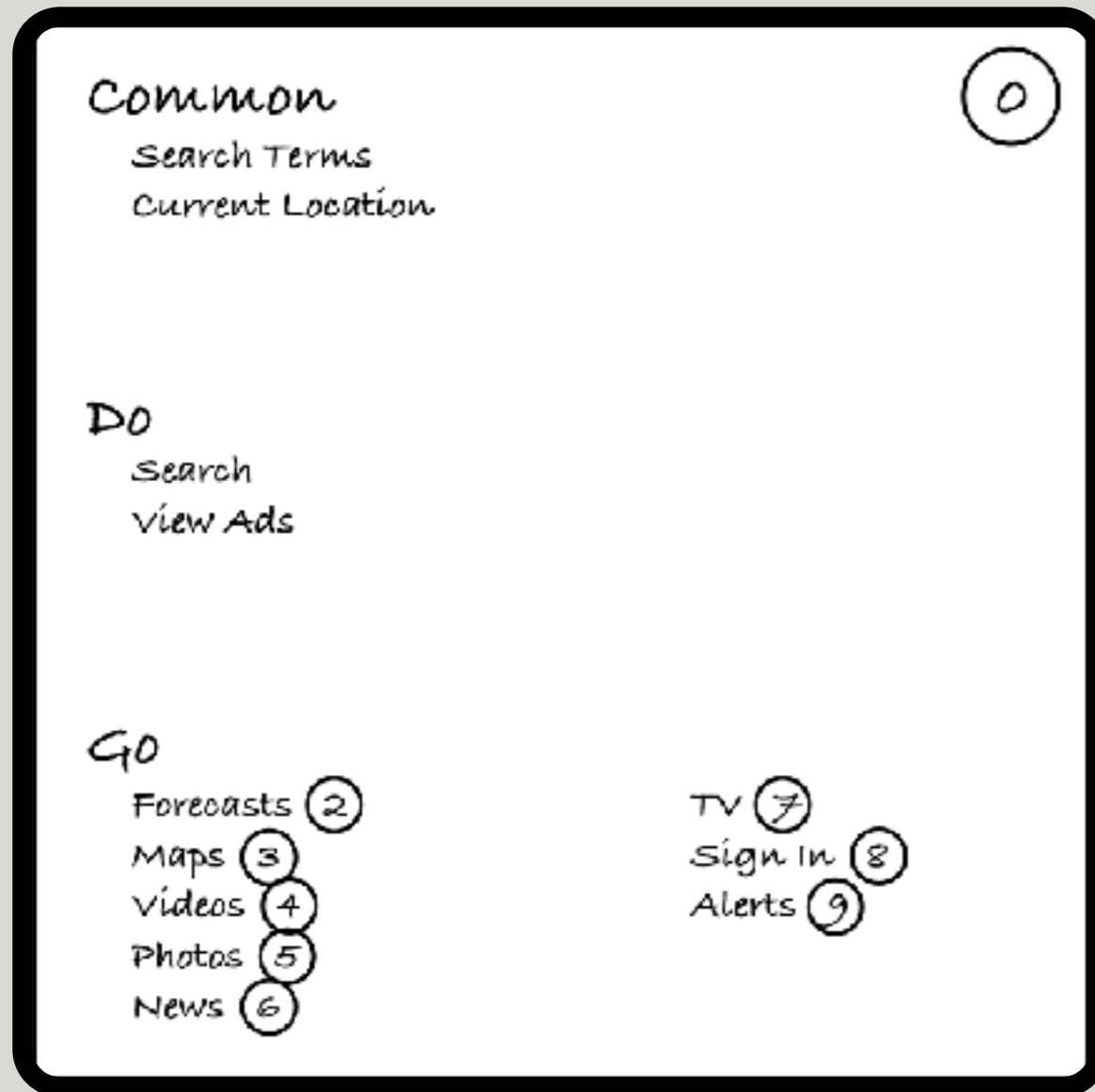
Node



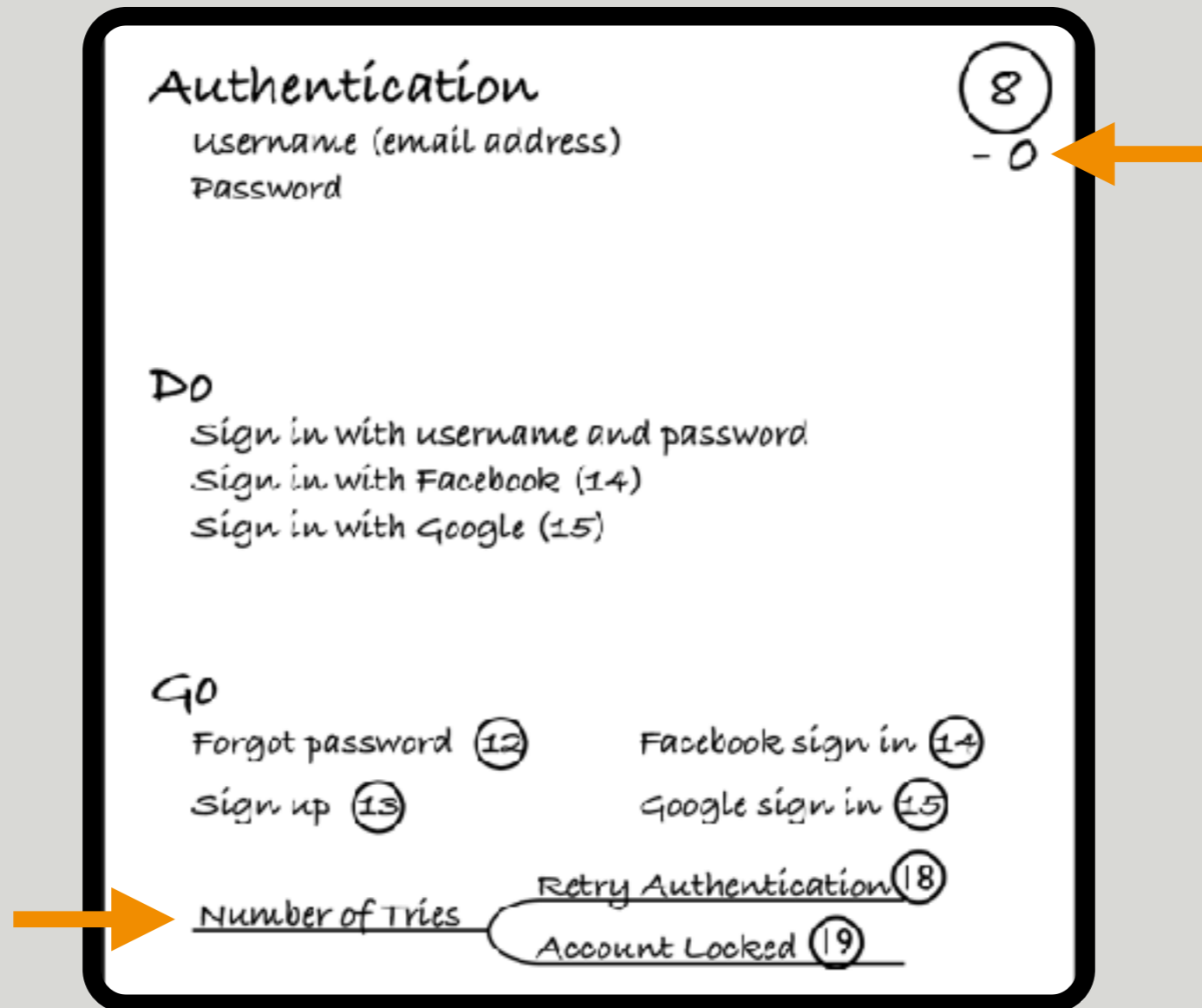
Common Node



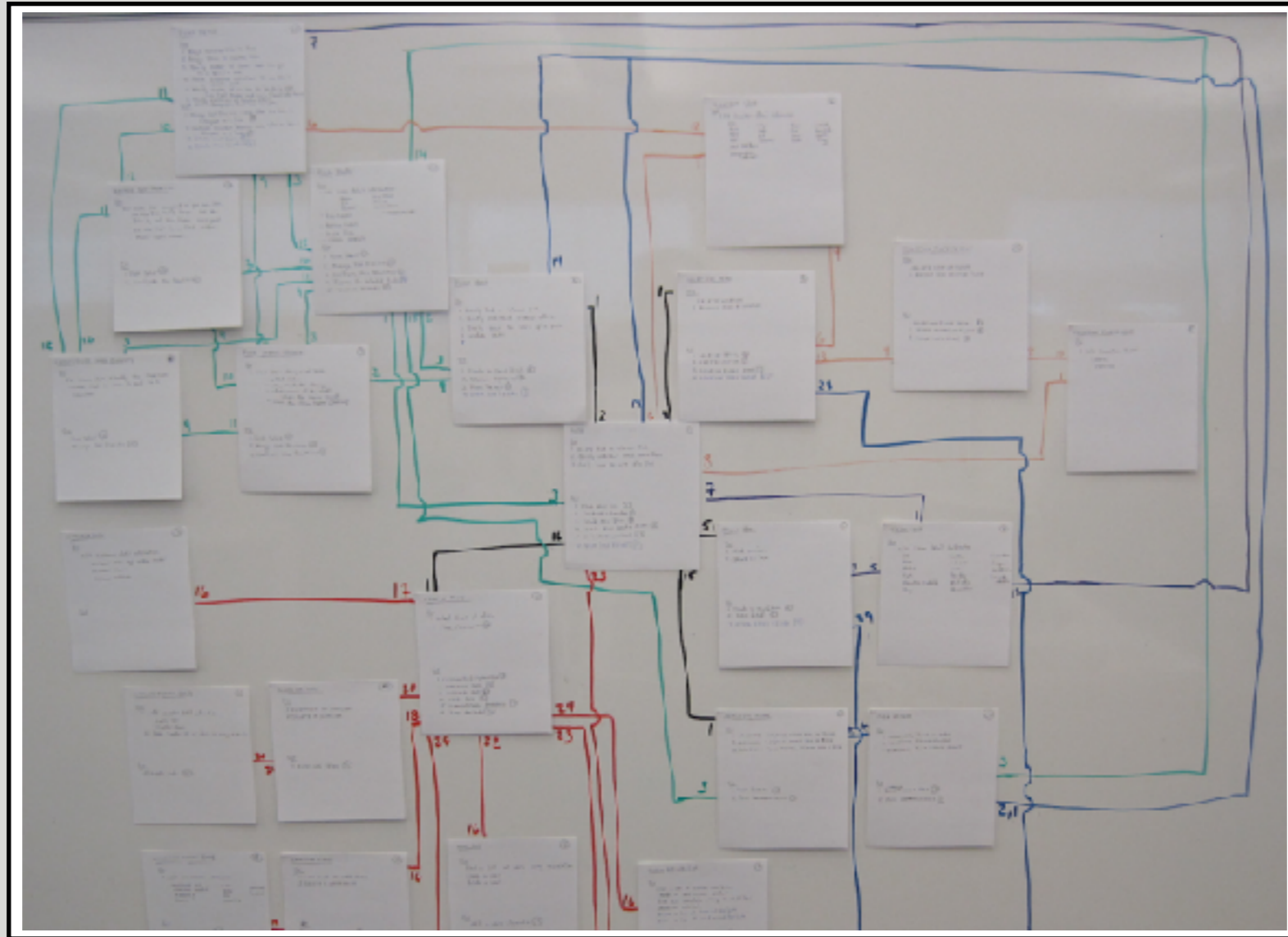
Node



Page Flow



The DoGo Map



Your Turn

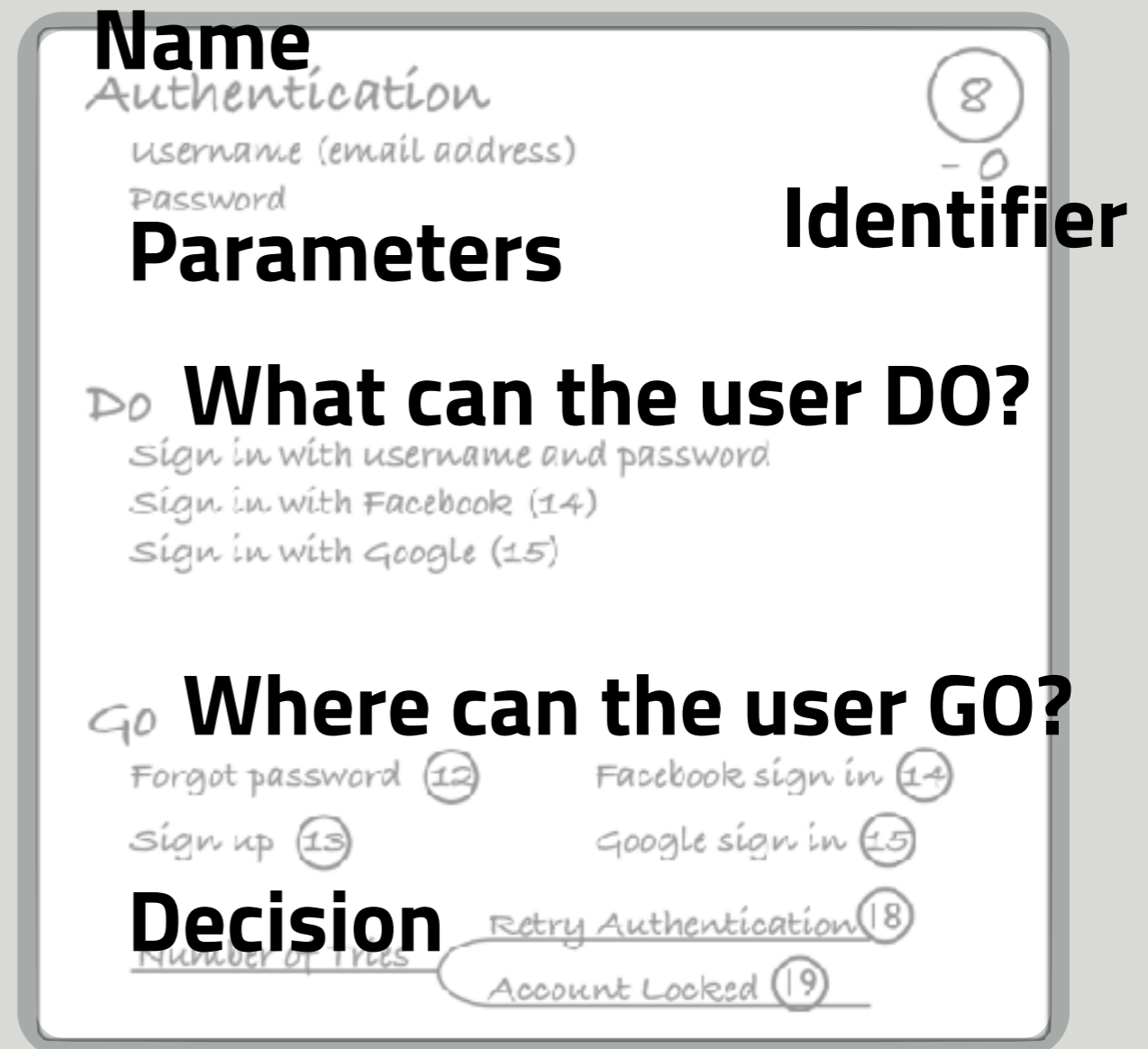
Design Problem:

- Online store for raw elements
- It is important to know the shelf life and price of an element
- When the shelf life expires, the value degrades 50% per day
- Some elements do not degrade in value (e.g. Cadmium)
- Some elements increase in value as the expiration date approaches, then drops to zero (e.g. Helium)

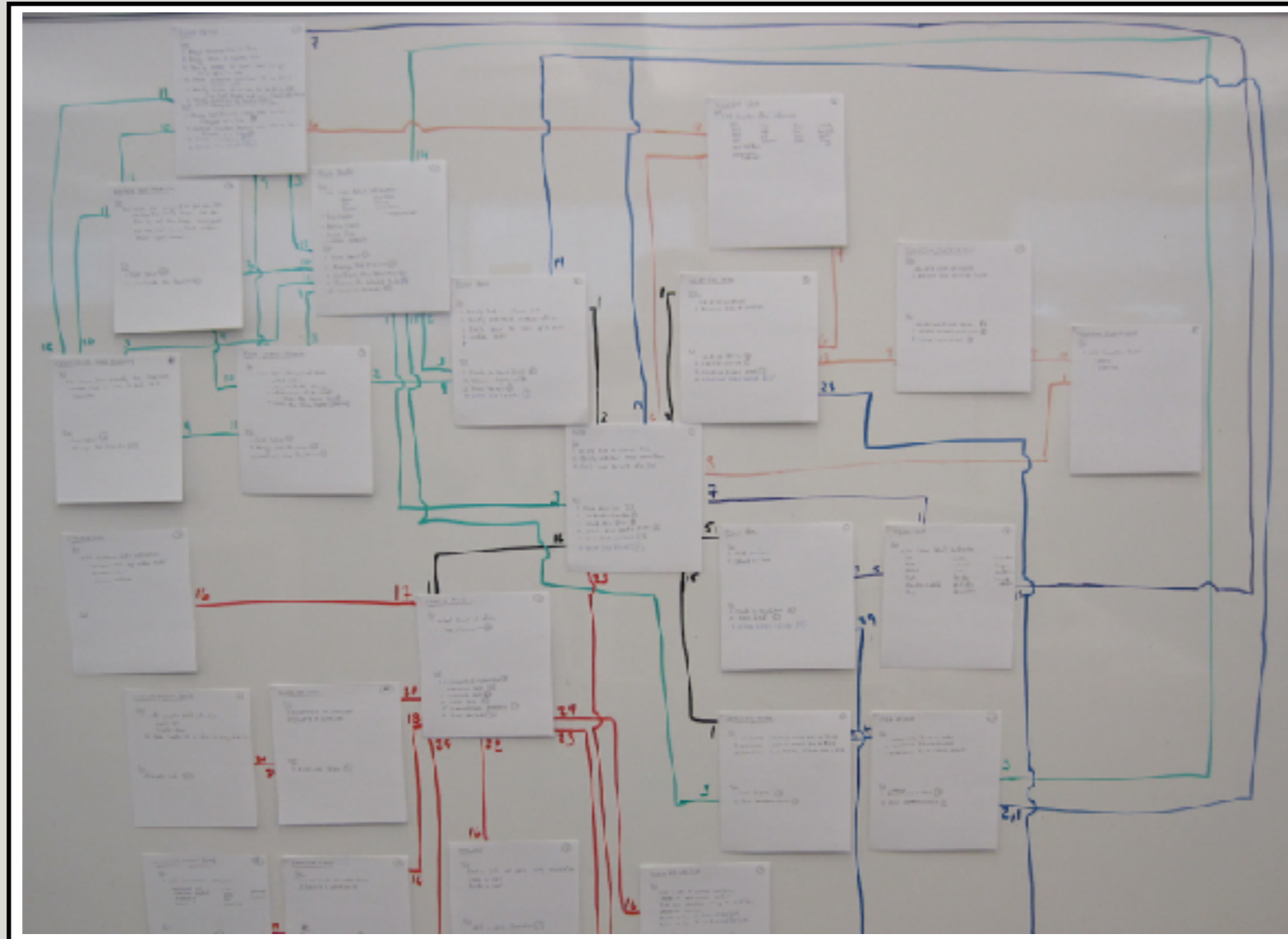
DoGo Card

Design Problem:

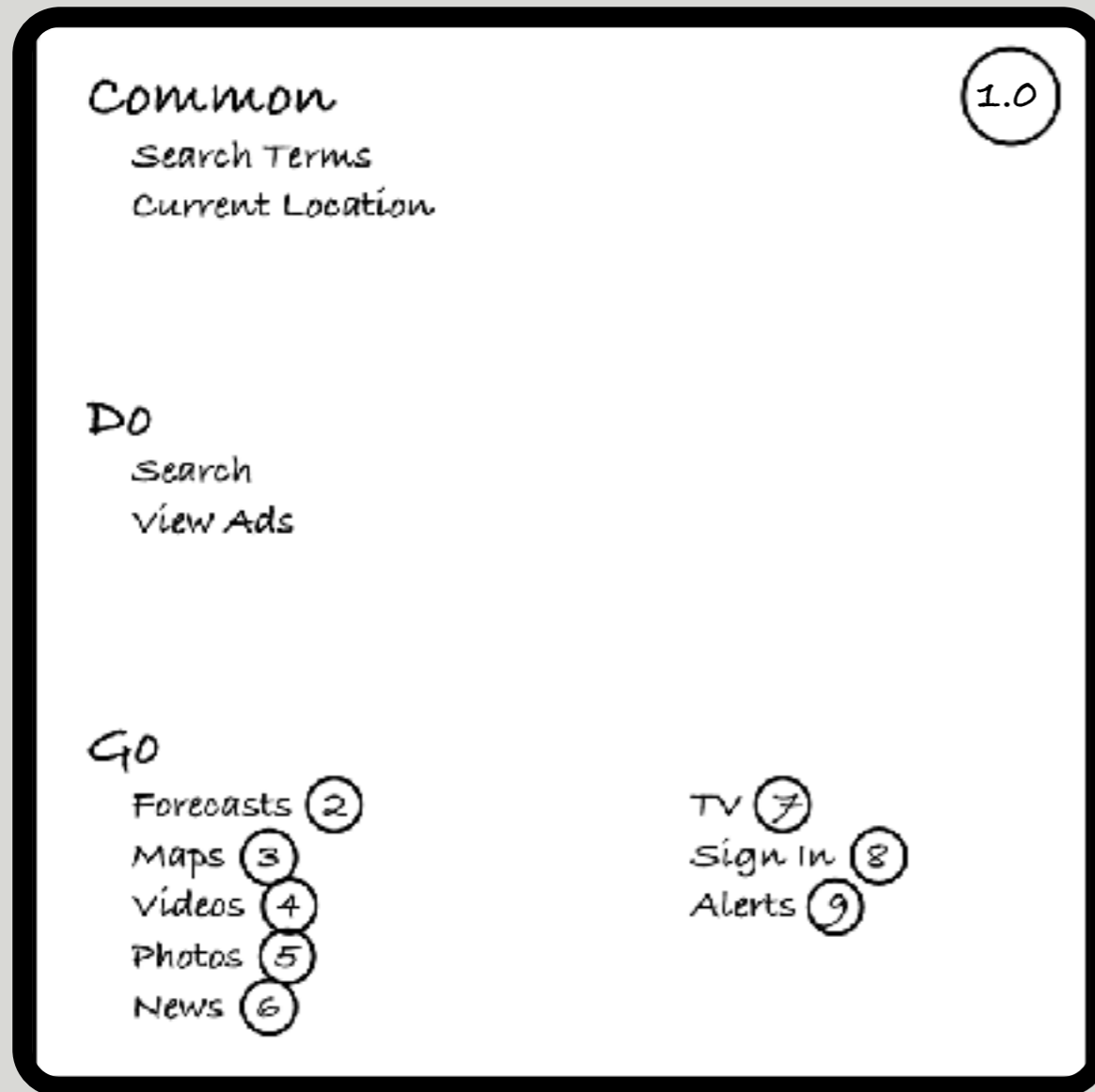
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The DoGo Map



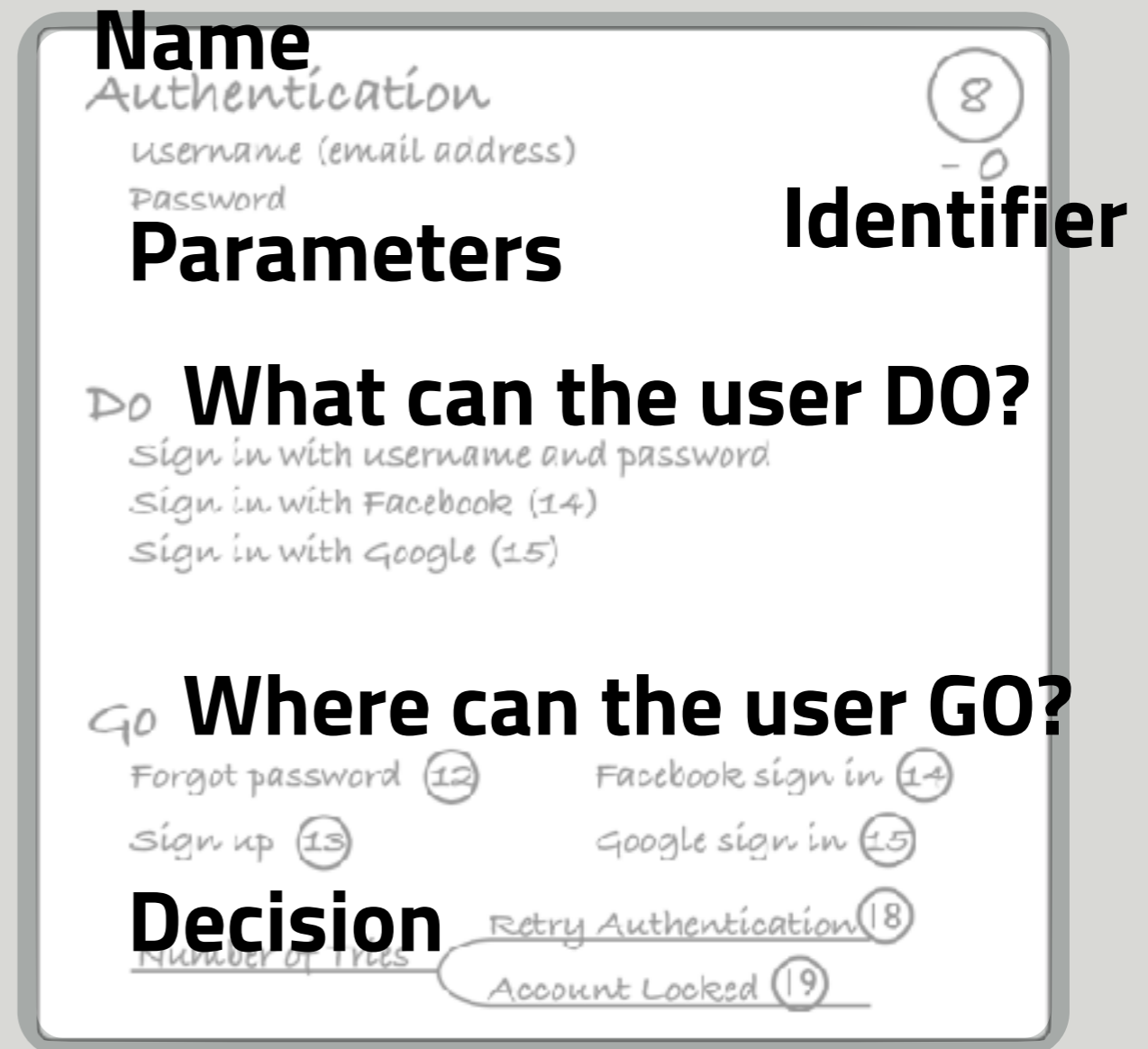
Node



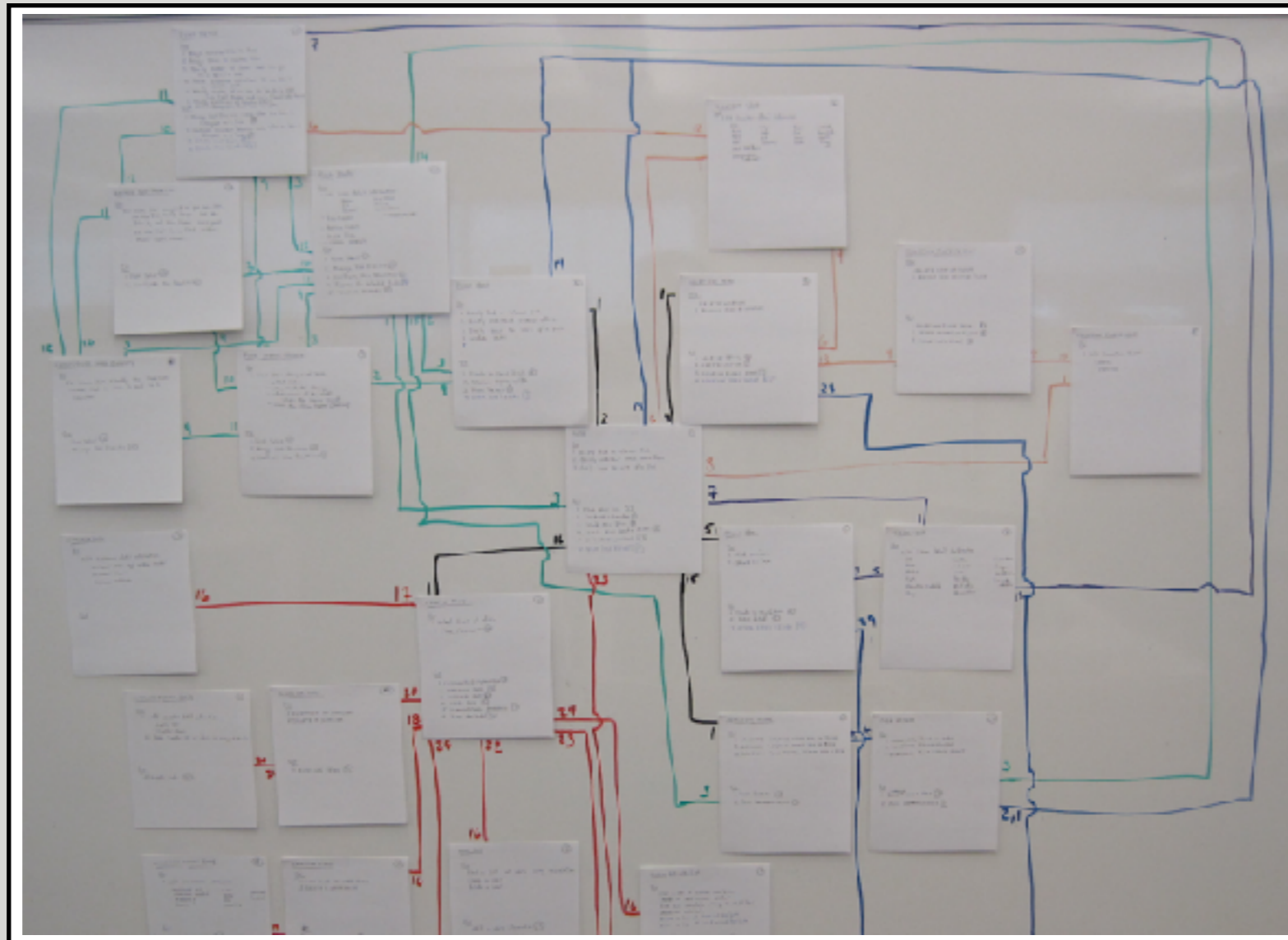
DoGo Card

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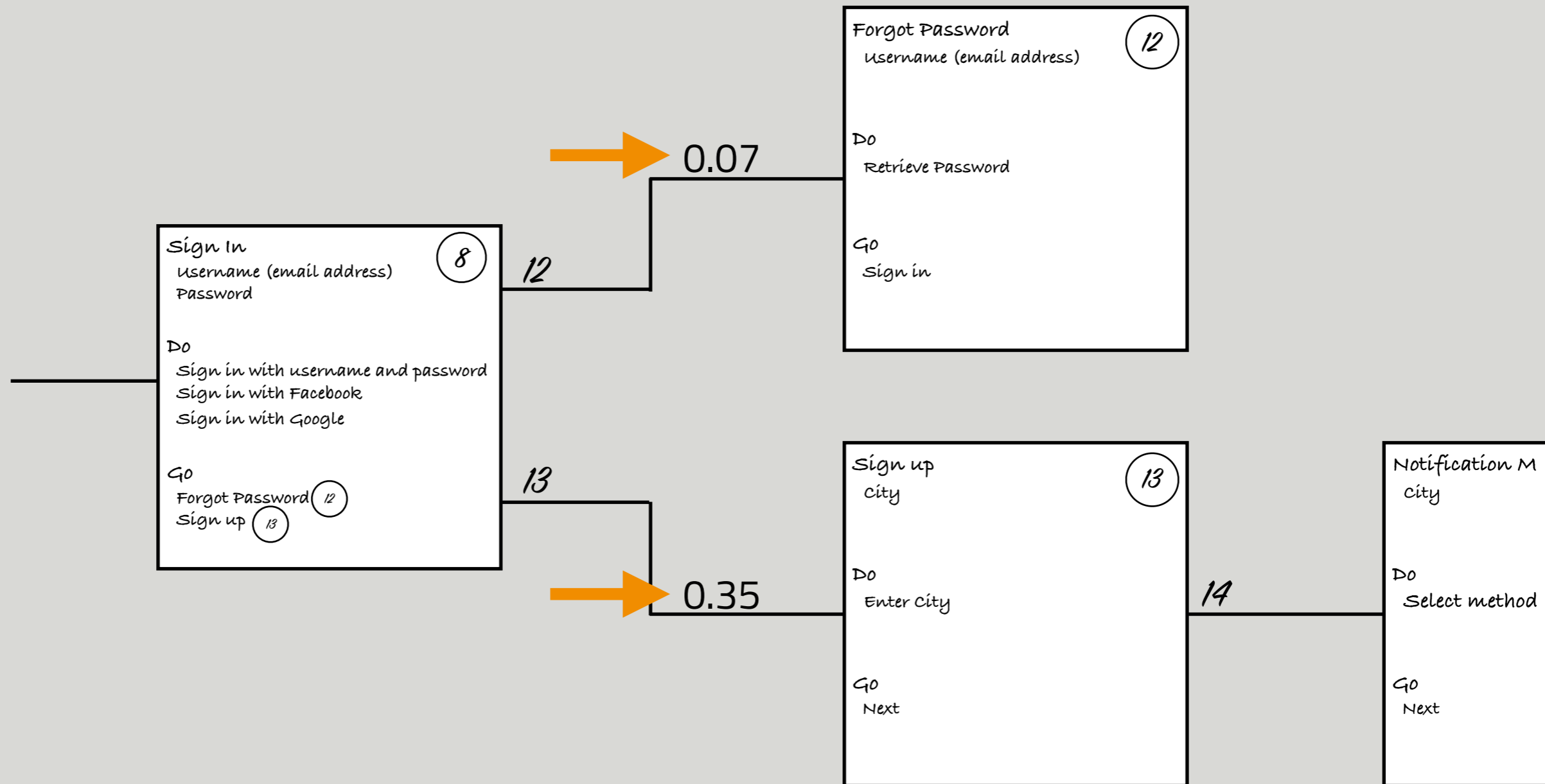
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Testing / Modeling



Testing / Modeling



DoGo Map Articles:

UX Magazine: <http://bit.ly/1DUV6Hh>

UXPA Magazine: <http://bit.ly/1zPyfZu>

Continue the Conversation

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