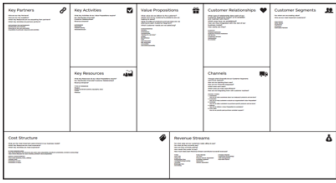


Process in a nutshell

Vision & Strategy



Alignment



Refinement



Commitment & Execution



- Clarify strategy, value proposition, customer segments and revenue implications
- Identify resources, infrastructure and activities required to create end-to-end value
- Define economic framework with sensitivities from which to make tradeoffs

- Identify high-level Epics, key metrics and high level architecture
- Perform value stream map, identify gaps and resources needed to create end-to-end value
- Identify high-level roadmap

- Identify vertical slices of value; groom Epics to be planned by teams
- Review current risk and dependency mitigations; identify additional risks and dependencies
- Increasingly refined roadmap

- Teams break down Epics and make short-term commitments; define plan of intent
- Everyone required to create value involved and committed to end-to-end value based on VSM
- Deliverables entered in integrated tool stack for real-time tracking and updates