Impact Mapping at Springfield Nuclear Power Plant without Mistakes, Doh!

#ImpactMapping

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WORKING AGREEMENTS

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Agenda

- Quick Intro Impact Mapping
- SNPP Impact Mapping
- Now you Map
- Shuttle Diplomacy
- Learnings from it

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THANKS GOJKO ADZIC

https://github.com/impactmapping/open-impact-mapping-workshop/tree/master/educational-workshops/concerts-online

https://leanpub.com/impact-mapping/

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TAKE A STAND
WHAT IS IMPACT MAPPING

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Interactive mind mapping technique
that looks at goals actors impacts and deliverables.
It’s quick, visual and fast.
GOAL / WHY

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Goal / Why

Why are we doing it
What does the organisation get out of it
SMART
The problem to be solved
ACTORS / WHO

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ACTORS/WHO

Who will be impacted
Who can help to achieve the goal
Who can obstruct it
IMPACT / HOW

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How should their behaviour change?
How can they help/obstruct?
Hypothesis and assumptions
Not product features
DELIVERABLES / WHAT

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What can we do to cause the impact?
This is your zone of control
BIRDS!

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BIRDS!

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IMPACT MAPPING AT SNPP

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ADVENTURE TIME

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ADVENTURE TIME

Let’s share some observations

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ADVENTURE TIME

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SHUTTLE DIPLOMACY AND OTHER LEARNINGS
A mind mapping technique
Start with the goal
Not always about writing more software
It could just be more sales or a marketing campaign that you need
Communication
Don’t surprise people
Paste it on the wall and use it
THANKS

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Let’s try an Impact map over breakfast or lunch

Drink tickets

#Agilebrew

http://www.growingagile.co.za/coaching-circle-book/

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