



## About Me

- IS Portfolio Manager → Shamrock Foods
- Faculty Instructor → Arizona State University
- Leadership Trainer → Boy Scouts of America



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## Vision Statements

A Vision is who I want to become, not how I want to get here

- A Vision is a picture in your mind of where you want to be
- If you cannot see it, it is probably not a Vision
- A Vision statement is **not** a Mission Statement.
- A Vision statement should be difficult to reach

*A Mission Statement describes the journey, a Vision describes the destination*

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## Vision Statements

*"Our vision serves as the framework for our Roadmap and guides every aspect of our business by describing what we need to accomplish in order to continue achieving sustainable quality and growth."*

*"Develop, deploy, and manage a diverse set of scalable and strategic knowledge management tools to serve our customers, improving the possibility of overall satisfaction among our diverse customer profiles."*

*"Maximize our customers' ability to get their work done"*

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## Vision Statements

*Largest supplier of water to the world*

*Own more real estate than anyone else in the world*

*Be the husband that my wife deserves*

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## Exercise 1

Write a simple Vision Statement for a group that you are familiar with:

- Family
- Adrenaline Group
- Toastmasters Group
- Boy Scout Troop
- etc.

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## Leadership

*Leadership is having a Vision and getting others to act upon that vision*

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## Servant Leadership

Term coined by Robert Greenleaf in an essay from 1970 titled "The Servant as Leader"

The central theme is that the leader only truly succeeds if those s/he leads succeed.

The Leader must share his/her Vision with the team members and help them to "buy in" to that Vision.

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## Servant Leadership

The Leader must create an environment where individuals can grow and develop

The Leader must develop a relationship with the team members in order to understand how to help them succeed

The Leader must think creatively at times in order to assist the team member in finding success

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## Exercise 2

For the Vision Statement you created earlier:

- Determine a list of people that are affected by this Vision.
- Determine who can help you achieve your Vision.
- How would those people react if you shared your Vision with them?

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## Servant Leadership and Vision

*Servant Leadership is the art of helping your team members create a Vision for themselves and then helping them achieve that Vision.*

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### Exercise 3

For the Vision and Person you thought of earlier:

- Consider yourself a team member of the organization that you used earlier
- Write a Vision Statement from their perspective
- Think about how you might help that person achieve that Vision

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### Bringing it Home



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