Noisy people!
Great Product Owners are...

PREPARED

INFORMED

AVAILABLE

EMPOWERED
How and where have you seen product ownership work well?

How and where have you seen product ownership not work well?

For 5 minutes, discuss with those around you…
YOUR VIEW OF THE UNIVERSE

SCRUM MASTER

DELIVERY TEAM MEMBER

PRODUCT OWNER

SPONSOR

END USER
The room is divided in four quadrants, as shown above

In no particular order, go stand in each of the quadrants. While there, for each one, consider what it’s like to perform this role. To be this person. What do I need to be successful? What’s exciting? What’s challenging? What keeps me awake nights?

Go at your own pace, but be sure to visit each quadrant over the next 10 minutes
Now, go stand with the role that...

1. You have the most in common with

2. You have the least in common with

3. You find it hardest to have empathy for
<table>
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<th>THEIR JOB</th>
<th>WHAT YOU NEED FROM THEM</th>
<th>WHAT THEY NEED FROM YOU</th>
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Now, break into groups of about 3.

You will now revisit each of the four areas of the room.

For each, jot down a few notes about these three fields.

Consider your reflections from earlier, and discuss with your small group as you make your way around the room.

Spend 5 minutes for each role.

We will help you keep track of time and rotate.
Now, for the next 5 minutes, discuss your perspective with another small group.
WE HAVE FOUND THAT THIS EXERCISE CAN HELP...

1. … new product owners discover the expectations others have of them
2. … new and existing product owners realize how important relationships are for their job
3. … team members discover empathy for other roles on the agile team

DID YOU HAVE ANY FURTHER DISCOVERIES, QUESTIONS, OR THOUGHTS THROUGH ATTENDING THE WORKSHOP?
THANKS!

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Booz | Allen | Hamilton