Liven Up Learning With Code Jams
Sondra Ashmore
Twitter: @sondra1130
Assistant Director of IT &
Introduction to Agile Methods
author

Jodi Jones
Twitter: @jodimj
Assistant Director of IT
Des Moines, Iowa
Sparking a big culture change

• Code Jam Video
Do you have an idea?

I believe you know what a hackathon is?

I do!

I'm thinking of putting one on

cool!
What should we call this?

hackathon
Vision

Bring together the software development community from across the enterprise to innovate, collaborate and learn.
## Benefits

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<tr>
<th>Enterprise</th>
<th>Innovate</th>
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<tr>
<td>Employee Engagement</td>
<td>Dedicate time for innovation</td>
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<tr>
<td>Employment branding</td>
<td>Architecture R&amp;D</td>
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<th>Collaborate</th>
<th>Learn</th>
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<tr>
<td>Build new relationships</td>
<td>Agile techniques</td>
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<tr>
<td>Small teams</td>
<td>Tools</td>
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Facing fears
Get people out of this
And into this!
Kanban boards start showing up
Teams start checking in frequently
Technical practices, too
Getting Feedback
Teams Reflect

Time to ADAPT
Demos
Internship program

96 IT interns from 34 different universities across the nation
India office
Creating a learning culture
Applying it every day
Questions?

Thank You!

** A more detailed description of the Code Jam experience can be found in our report entitled “Liven Up Learning with Code Jams” at http://www.agilealliance.org/resources/experience-reports/
Print book available at the Agile Conference Bookstore

eBook available at informit.com/agile

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